

FOR IMMEDIATE RELEASE

Media Contact:
Cynthia Roberson/Carolyn Izzo-Feldman
Carolyn Izzo Integrated Communications
845.358-3920 x14
croberson@ciicnew.com

TOBIN+PARNES FUSES NATURE, HISTORY AT NYC'S SEAGRAM BUILDING CREATING NEW LEVEL OF CORPORATE OFFICE SPACE FOR MAZAMA CAPITAL MANAGEMENT
Innovative Design Blends Historic Features With Organic Elements To Reflect Investment Company's Founding Philosophy

New York, NY (July 25, 2007) - Architecture / interior design firm Tobin+Parnes Design Enterprises announced today the completion of its latest architecture and design project -- the new headquarters of Oregon-based investment company Mazama Capital Management, at NYC's Landmark Seagram Building.

Inspired by the company's origins in Oregon and their desire for a sophisticated and serene corporate environment, Tobin+Parnes utilized natural woods, organic textures, rich materials and a warm color palette.

"Tobin+Parnes' design approach respects and preserves the historic integrity of the Seagram Building, an icon of mid-century modern architecture, says Tobin+Parnes' Principal Carol Tobin. "The newly designed interiors reinforce the original design intent of the building by emphasizing the functionalist aesthetic, the open plan, natural light, clean lines and richness of material."

The project offered Tobin+Parnes' designers an opportunity to create a modern atmosphere in an office that functions efficiently and provides Mazama's New York team with an energetic and human environment. By layering new and unique materials, such as textural cast plaster panels and translucent and patterned acrylic dividing screens, the design reverberates the clients' heritage and philosophy - rendered with an exquisite sense of proportion and detail. Due to strict landmark preservation guidelines, the design team was faced with the challenge of incorporating the original 1956 illuminated ceiling into Mazama's contemporary vision. The end result successfully blended the historic with the new and created a visual pairing of the space from ceiling to floor.

Mazama CEO, Ron Sauer, commented, "People are the most important element in the success of how we do business. Our new space needed to be a human environment, rather than a cold dark corporate space. The overall design mimics the natural beauty found in Oregon while creating a space where employees and clients can relate and communicate."

Tobin+Parnes Design Enterprises is a full-service design and architecture firm dedicated to providing outstanding design solutions for a broad range of clients on a highly individualized basis. Tobin+Parnes works with top researchers, contractors and consultants from all over the country to stay on the cutting edge of construction, building and material developments.

For more information about Tobin+Parnes Design Enterprises, please visit the Tobin+Parnes pressroom at www.tobinparnes.com/pressroom.html.

###